
CONFERENCE-IN-A-BOX QUICK INTRO

EVAN HIRSCH
SIGGRAPH EXECUTIVE COMMITTEE
EV@ACM.ORG

WHY?

- Share the importance, value and depth of the Annual Conference.
- Lets help each other....Help:
 - Your membership get a taste of the conference
 - You combine that with local relevant content
 - Introduce them to the larger SIGGRAPH organization.
 - Membership
 - Resources
 - **Volunteering**

THE CONCEPT

- Two small retractable banners/stands ; SIGGRAPH Branded
- A Video display (at the start, subject to customs/geography) to with content edited and ready to go



THE CONCEPT

Column A – *siggraph.org*

- Organization introduction to services and programs
- Welcome message(?)
- Introduction to volunteering and more at the Org level

Column B: Your local content

- Chapter juried talks, panels, presentations, demos
- Project peer reviews?
- Pitch sessions?
- Portfolio reviews?
- Skills workshops?
- Etc.

Column C: Conference Content

- Electronic Theater
- Papers Fast Forward
- Video replays of select sessions
- Invited speakers to reprise
- Video summaries of certain events
- Etc.

SKIN IN THE GAME

- Your chapter has to organize
- You to charge something
 - Not a lot, but something
- Needs to be cost neutral (or better)
- Work with Communications team

WE ARE NOT QUITE READY YET

- Production Management of videos.
- Post Production Time / Skills.
- Marketing Materials Production and Global Logistics.
- Establish a Chapter Committee (Beta tester chapters)

BETA TESTERS

- Interested? Talk to Jacky.