CONFERENCE-IN-A-BOX
QUICK INTRO

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WHY?

• Share the importance, value and depth of the Annual Conference.
• Let's help each other....Help:
  - Your membership get a taste of the conference
  - You combine that with local relevant content
  - Introduce them to the larger SIGGRAPH organization.
    • Membership
    • Resources
    • Volunteering
THE CONCEPT

- Two small retractable banners/stands; SIGGRAPH Branded
- A Video display (at the start, subject to customs/geography) to with content edited and ready to go
### THE CONCEPT

<table>
<thead>
<tr>
<th>Column A – siggraph.org</th>
<th>Column B: Your local content</th>
<th>Column C: Conference Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Organization introduction to services and programs</td>
<td>• Chapter juried talks, panels, presentations, demos</td>
<td>• Electronic Theater</td>
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<tr>
<td>• Welcome message(?)</td>
<td>• Project peer reviews?</td>
<td>• Papers Fast Forward</td>
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<tr>
<td>• Introduction to volunteering and more at the Org level</td>
<td>• Pitch sessions?</td>
<td>• Video replays of select sessions</td>
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• Portfolio reviews?  
• Skills workshops?  
• Etc.  
• Invited speakers to reprise  
• Video summaries of certain events  
• Etc.
SKIN IN THE GAME

- Your chapter has to organize
- You to charge something
  - Not a lot, but something
- Needs to be cost neutral (or better)
- Work with Communications team
WE ARE NOT QUITE READY YET

- Production Management of videos.
- Post Production Time / Skills.
- Marketing Materials Production and Global Logistics.
- Establish a Chapter Committee (Beta tester chapters)
BETA TESTERS

• Interested? Talk to Jacky.